

Privacy Policy

Effective Date: February 15, 2026

Path to Becoming Inc. (“PTB,” “we,” “our,” or “us”) is committed to protecting your privacy and safeguarding your personal information in accordance with applicable Canadian privacy laws, including the Personal Information Protection and Electronic Documents Act (PIPEDA).

1. Information We Collect

We may collect personal information that you voluntarily provide to us, including:

- Name
- Email address
- Phone number
- Billing and payment information
- Information submitted through contact forms or webinar registrations

We may also collect limited non-identifying information such as website usage data, browser type, and analytics information to improve website functionality and user experience.

PTB provides coaching and educational services only and does not collect or store clinical health records.

2. How We Use Your Information

We use personal information to:

- Provide and manage coaching and educational services
- Respond to inquiries
- Process payments
- Deliver newsletters and communications
- Improve our website, programs, and user experience
- Comply with legal obligations

3. Email Communications

If you subscribe to our newsletter, you may receive periodic emails related to wellbeing, mindset development, reflections, and Path to Becoming updates. You may unsubscribe at any time using the link provided in each email.

4. Disclosure of Information

We do not sell, rent, or trade your personal information.

We may share limited personal information with trusted third-party service providers (such as payment processors, website hosting providers, and email marketing platforms) solely for the purpose of operating our business and delivering services. These providers are contractually obligated to safeguard your information.

5. Data Security

We implement reasonable administrative, technical, and organizational safeguards to protect personal information against unauthorized access, disclosure, alteration, or destruction. However, no method of online transmission or electronic storage is completely secure.

6. Data Retention

Personal information is retained only as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

7. Your Rights

You may request access to, correction of, or deletion of your personal information by contacting us using the information below. We will respond within a reasonable timeframe, subject to applicable legal requirements.

8. Contact Information

For privacy-related inquiries, please contact:

Email: info@pathtobecoming.ca

Website: www.pathtobecoming.ca

9. Policy Updates

We may update this Privacy Policy periodically. The updated version will be posted on this page with a revised effective date. Continued use of our website indicates acceptance of any changes.